

Thorsen's DEPT. 73 COMPACT DISPLAY

DESIGNED EXCLUSIVELY FOR THE HARDWARE DEALER

A complete display of popular Socket sets, Flat Wrench "Glitter-Pak" sets **and** open stock all combined in one COMPACT display in only 2 feet of wall space.

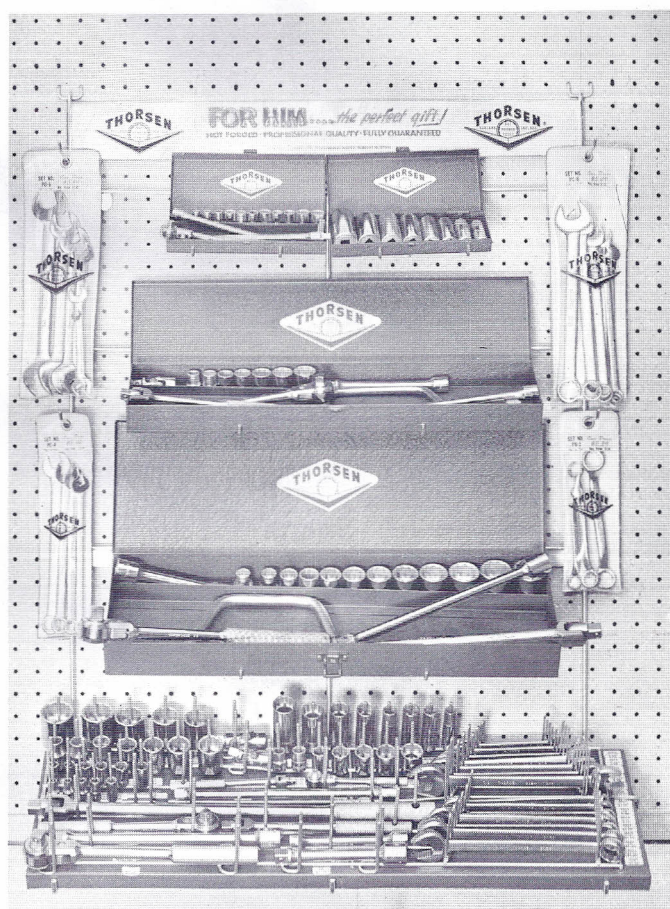
① **PRICE—** Never undersold: 40-50% below lines of comparable quality; 10-20% below so-called "second" lines.

② **QUALITY—** The finest at any price — fully guaranteed.

③ **DISPLAY—** Attractive "Eye Level" COMPACT display of Socket sets, Flat Wrench sets **AND** open stock will create impulse sales for you.

④ **PROMOTIONS—**

Year round — Free Self-Sell Lid Cards are provided for each Socket set at Christmas, Father's Day, etc. **PLUS** Thorsen's famous Red Box Special price promotions.



Dept. 73 COMPACT

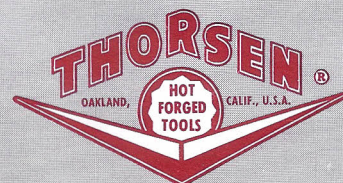
(Contents on reverse side)

DEALER COST ONLY \$111.50

Only Thorsen Offers you the "Sales Tested" Big Chain Formula:

- A.** Puts big ticket impulse items **UP** where your customer can "see 'em and buy 'em"
- B.** This new horizontal tray puts low volume open stock pieces **DOWN** below your high profit sets and (like BIG CHAIN BINS) gives a maximum of display in a minimum of space.

THORSEN MANUFACTURING CO.
5325 HORTON STREET • OAKLAND 8, CALIFORNIA



CONTENTS DEPT. 73 COMPACT

ONE OF EACH SET PER DISPLAY

SOCKET WRENCH SETS

1/4" Drive Set No. 1416	
Tool No.	Description
18M	Flexhandle
50M	2" Extension
53M	6" Extension
77M	Reversible Ratchet
6M	3/16" 6 pt. Socket
7M	7/32" "
8M	1/4" "
9M	5/16" "
10M	3/8" "
11M	7/16" "
12M	1" "
14M	1 1/8" "
8MS	1/4" 8 pt. Socket
10MS	5/16" "
12MS	3/8" "
Dealer Cost \$7.41	

3/8" Drive Set No. 3809DP	
Tool No.	Description
612JX	3/8" 6 pt. Deep Soc.
614JX	7/16" "
616JX	1/2" "
618J	5/8" 12 pt. Deep Soc.
620J	3/4" "
622J	7/8" "
624J	1" "
626J	1 1/8" "
Dealer Cost \$4.80	

3/8" Drive Set No. 3814	
Tool No.	Description
12J	Flexhandle
33J	Univ. Joint
53J	5" Extension
57J	10" Extension
62J	Speeder
77J	Reversible Ratchet
312X	3/8" 6 pt. Socket
314X	7/16" "
316X	1/2" "
318	5/8" 12 pt. Socket
320	3/4" "
322	7/8" "
324	1" "
Dealer Cost \$12.34	

1/2" Drive Set No. 1218	
Tool No.	Description
16	Flexhandle
53	5" Extension
57	10" Extension
62	Speeder
77	Reversible Ratchet
514	3/8" 12 pt. Socket
516	7/16" "
518	1/2" "
520	5/8" "
522	3/4" "
524	7/8" "
526	1" "
528	1 1/8" "
530	1 1/4" "
532	1 1/2" "
534	1 3/4" "
536	2" "
Dealer Cost \$17.09	

FLAT WRENCH GLITTER-PAKS

Combination Wrench Set No. PC-4	
Tool No.	Description
2012	3/8"
2014	7/16"
2016	1/2"
2018	5/8"
Dealer Cost \$2.46	

Combination Wrench Set No. PC-6	
Tool No.	Description
2012	3/8"
2014	7/16"
2016	1/2"
2018	5/8"
2020	3/4"
2024	7/8"
Dealer Cost \$3.92	

Open-End Wrench Set No. PO-6	
Tool No.	Description
3008	1/4" x 3/16"
3012	3/8" x 1/16"
3016	1/2" x 3/16"
3019	5/8" x 1/16"
3020	3/4" x 3/16"
3024	7/8" x 3/16"
Dealer Cost \$4.28	

Short Box Wrench Set No. PB-3	
Tool No.	Description
2112	3/8" x 7/16"
2116	1/2" x 3/16"
2120	5/8" x 1/16"
Dealer Cost \$1.80	

OPEN STOCK

One of Each Item Per Display

1/4" Drive (14 pieces)	
Tool No.	Description
6M	3/16" 6-Point Socket
7M	7/32" 6-Point Socket
8M	1/4" 6-Point Socket
8MS	1/4" 8-Point Socket
9M	5/16" 6-Point Socket
10M	3/8" 6-Point Socket
10MS	3/8" 8-Point Socket
11M	7/16" 6-Point Socket
12M	1/2" 6-Point Socket
12MS	1/2" 8-Point Socket
14M	5/8" 6-Point Socket
18M	Flex Handle
50M	2" Extension
77M	Ratchet, reversible, enclosed

3/8" Drive (20 pieces)	
Tool No.	Description
312X	3/8" 6-Point Socket
314X	7/16" 6-Point Socket
316X	1/2" 6-Point Socket
318	5/8" 12-Point Socket
320	3/4" 12-Point Socket
322	7/8" 12-Point Socket
324	1" 12-Point Socket
326	1 1/8" 12-Point Socket
612JX	3/8" Deep, 6-Point
614JX	7/16" Deep, 6-Point
616JX	1/2" Deep, 6-Point
618J	5/8" Deep, 12-Point
620J	3/4" Deep, 12-Point
622J	7/8" Deep, 12-Point
624J	1" Deep, 12-Point
626J	1 1/8" Deep, 12-Point
12J	Flex Handle
33J	Universal Joint
53J	5" Extension
57J	10" Extension
77J	Ratchet, reversible, enclosed

1/2" Drive (17 pieces)	
Tool No.	Description
514	3/8" 12-Point Socket
516	7/16" 12-Point Socket
518	1/2" 12-Point Socket
520	5/8" 12-Point Socket
522	3/4" 12-Point Socket
524	7/8" 12-Point Socket
526	1" 12-Point Socket
528	1 1/8" 12-Point Socket
530	1 1/4" 12-Point Socket
532	1 1/2" 12-Point Socket
534	1 3/4" 12-Point Socket
536	2" 12-Point Socket
16	18" Flex Handle
33	Universal Joint
53	5" Extension
57	10" Extension
77	10" Ratchet, reversible, enclosed

Combination and Open-End Wrenches (14 pieces)	
Tool No.	Description
2012	3/8", Length 7"
2014	7/16", Length 7 1/4"
2016	1/2", Length 7 5/8"
2018	5/8", Length 8"
2020	3/4", Length 8 1/2"
2022	7/8", Length 8 3/4"
2024	1", Length 9"
3012	3/8" x 7/16", Length 5"
3014	7/16" x 1/2", Length 6 1/4"
3016	1/2" x 3/8", Length 6 3/4"
3018	5/8" x 1/2", Length 7 1/8"
3019	3/4" x 5/8", Length 7 1/2"
3020	7/8" x 3/4", Length 8 1/4"
3024	1" x 7/8", Length 9 3/8"

**Total Dealer Cost
Dept. 73
Only \$111.50**